



TAI CANOLBARTH CYMRU  
MID-WALES HOUSING

Yn barod **amdani** Equal to the challenge

## **FACEBOOK PRIVACY NOTICE**

Members of the Mid-Wales Housing Association Facebook Group join by making a request to the Group Administrators. To do this, the user has to be a Facebook signed up member, abiding by the Facebook user and privacy policy. The request to join the Facebook group is made at the users own instigation and they are free to leave the group and delete their own comments/posts at any time. We understand that the majority of names on Facebook are real names (Facebook usage policy), but occasionally real names are not used.

The Association does not obtain or store personal information from Facebook regarding users. This data remains within the Facebook platform. The information available to others is based on an individual users' configured preferences and security options within the Facebook platform.

Once joined as a member, posts can be made directly to the group as requests for information, requests for action, to post photos and other multimedia or make general comments. Users can also make comments on other members posts including those initiated by Association staff members.

When requests are made in the group that require action by the Association, it becomes necessary at that point to identify an individual as far as matching them to existing Tenant Records already held in relation to the business. Identification is acquired by means of the inbuilt Facebook Messenger system as a request to the user to provide identification, so that we can fulfil and./or respond to the request. This is usually based on name and address details, which is the minimum amount required to match an individual to a tenancy account record.

Once an individual is identified as a Tenant of the Association all data collected and processed is subject to the **Tenant Privacy Notice**. All other individuals will fall under the **Contact / Marketing Privacy Notice**.

If you have any questions or concerns about how your personal data is being used by us, you can contact The Data Protection Officer, Mid-Wales Housing Association Ltd.

If you have any questions or concerns about how your personal data is being used by Mid-Wales Housing Group Ltd. you can contact The Data Protection Officer.

**Data Protection Officer - Mid-Wales Housing Association Ltd.**

Company Secretary  
Mid-Wales Housing Association Ltd.  
Ty Canol House,  
Ffordd Croesawdy  
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